



MEET PERSONALITY HOTELS

From a quaint European-style suite to a zenful night's sleep amid sounds of a tropical rainforest, San Francisco-based Personality Hotels can oblige. Celebrating the unique personality in all of us, Personality Hotels consists of five style-setting boutique hotels all based in San Francisco, ranging from sleek minimalist elegance to Zen coolness and romantic escapism.

The eclectic Personality Hotels' boutique collection currently includes: the sleek and SEXY flagship Hotel Diva; the AUTHENTIC and charming Hotel Union Square; the GRAND and fashionable Kensington Park Hotel; and the TIMELESS, long-term stay Steinhart Hotel.

Hotel Diva

440 Geary Street, San Francisco, CA 94102
Reservations: 1-800-553-1900 or 415-885-0200
www.hoteldiva.com

Designed by Renowned Architect/Designer T. Olle Lundberg, sexy Hotel Diva features 116 ultra modern guestrooms styled with Diva-style cobalt blue carpets, silver accents, custom-designed sculptured rolled steel headboards, mauve bedspreads, bright orange shower curtains, modern black leather couches and blond wood tabletop desks. The sophisticated Suite Atelier also features a large whirlpool bath, a spacious shower with dual showerheads, a wet bar and a sleek living room outfitted with a beautiful sculptural fireplace.

Hotel Union Square

114 Powell Street, San Francisco CA 94102
Reservations: 1-800-553-1900 or 415-397-3000
www.hotelunionsquare.com

San Francisco's original boutique hotel, Hotel Union Square, underwent an extensive \$5 million renovation that was completed in May 2008. Built in 1913 for the 1915 Pan Pacific Exposition, San Francisco-based Interior Designer Riley Johndonnell modernized the guestrooms and public spaces while still preserving the historic architectural elements of the original structure. The result is a visually stimulating fusion of contemporary and classic San Francisco - beautiful brick walls, mosaic murals, signature staircases, and opulent moldings are complemented by a rich color palate, sleek furnishings from San Francisco-based furniture company EQ3, completely remodeled bathrooms, and state-of-the-art technology that caters to both leisure and business travelers.

Kensington Park Hotel

450 Post Street, San Francisco California 94102
Reservations: 1-800-553-1900 or 415-788-6400
www.kensingtonparkhotel.com

Housed in a gorgeous 1925 Moorish/Gothic style building, San Francisco's fashionable grand dame, Kensington Park Hotel, completed a \$2 million guestroom restoration in April 2008. Interior designer Lisa Sayed created the perfect blend of classic, turn-of-the-century elegance with modern, here-and-now touches. Guestrooms, many with spectacular city views, are bathed in rich jewel tones and sumptuous fabrics and boast classic dark wood furnishings, white leather tufted headboards with luxurious feather down comforters, rich silk drapery, plush carpeting with a custom-designed cherry blossom pattern, sleek white lacquer desks accented by baroque mirrors and 36" flat screen televisions.

Steinhart Hotel

952 Sutter Street, San Francisco California 94109

Reservations: 415-928-3855

www.steinharthotel.com

Featuring stunning architecture and a sophisticated interior, the timeless Steinhart Hotel is reminiscent of a glamorous residence of the 1930s. Exemplifying the essence of San Francisco residential living, the grand exterior features the original 1910 oversized mahogany and glass entrance doors. The lobby is adorned with marble columns, hardwood paneling and an original brass elevator. The hotel is ideal for executives and visiting artists who require a long term stay of 30 or more days. The hotel features 57 spacious, beautiful fully-furnished studio and one-bedroom apartments ranging in size from 400 to 1000 square feet. Exquisitely furnished, the Art Deco-inspired apartments boast hardwood floors accented with custom wool area carpeting, sumptuous velvet draperies, modern tapestry couches, mahogany armoires, oak desks with Bauhaus lamps and dark walnut office chairs.

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